

Decision Maker: HEALTH AND WELLBEING BOARD

Date: 29th March 2018

Title: BROMLEY THIRD SECTOR ENTERPRISE/BROMLEY WELL

Contact Officer: Colin Maclean, Chair, BTSE/Chief Executive, Community Links Bromley
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Ward: Borough-wide

1. Summary

- 1.1 Bromley Third Sector Enterprise (BTSE) provides a single point of access to the voluntary, community and social enterprise sector to benefit the health and wellbeing of residents in Bromley. It was developed in response to the 'Out-of-Hospital' strategy, is recognised as a 'Provider' within Integrated Care Networks and is jointly commissioned by the Council and the CCG to deliver the 'Bromley Well' service.
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2. Reason for Report going to Health and Wellbeing Board

- 2.1 To inform the Health and Wellbeing Board and its constituent partner organisations about the formation and work of Bromley Third Sector Enterprise and Bromley Well.
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3. **SPECIFIC ACTION REQUIRED BY HEALTH AND WELLBEING BOARD AND ITS CONSTITUENT PARTNER ORGANISATIONS**

None. This report is for information.

Health & Wellbeing Strategy

1. Related priority: BTSE and Bromley Well provide interventions which support the following priorities: Diabetes Hypertension Obesity Anxiety and Depression Dementia Supporting Carers Not Applicable

Financial

1. Cost of proposal: Not Applicable:
 2. Ongoing costs: Not Applicable:
 3. Total savings: Not Applicable:
 4. Budget host organisation: Not Applicable
 5. Source of funding: Not Applicable
 6. Beneficiary/beneficiaries of any savings: Not Applicable
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Supporting Public Health Outcome Indicator(s)

Yes

4. COMMENTARY

4.1 Evolution and Development

4.2 Bromley Third Sector Enterprise (BTSE) came into existence in 2016. There have been three phases of development over the past two years. The first was the engagement of six Core Members (Age UK B&G; Bromley and Lewisham Mind; Bromley Mencap; Carers Bromley; Citizens Advice Bromley; and Community Links Bromley) by the Bromley Clinical Commissioning Group (CCG) in the development of the 'Out-of-Hospital Strategy', the Integrated Care Networks programme and the pilot project for the Proactive Care Pathway for the Elderly Frail. In order to be recognised as a single 'Provider', the 6 organisations came together and formed Bromley Third Sector Enterprise (BTSE) as an un-constituted body. Once BTSE was recognised as a 'Provider', two specific interventions were developed (and funded by the CCG) through the pilot project:

- Care Navigators (led by Age UK B&G)
- Social Prescribing (led by CLB)

4.3 Funding for these projects started in late-2016 and was initially for the length of the pilot i.e. one year. Further funding has now been confirmed through the multi-speciality provider Alliance Agreement to deliver community-based integrated care priorities.

4.4 The second intervention hosted by BTSE is the Dementia Support Hub, led by Bromley and Lewisham Mind and with sub-contracting arrangements with Age UK B&G.

4.5 The third phase relates to the 'Primary and Secondary Intervention Service' contract, co-commissioned by Bromley Council and the CCG. In January 2017, BTSE was selected as the preferred provider and worked intensely to co-design this new service with commissioners. In August 2017, the contract was formally awarded to BTSE and the new service – branded *Bromley Well* – went live on 2 October 2017. This is a 5 year contract subject to successful review after 3 years.

4.6 BTSE has built a strong external reputation in a relatively short period of time and is proud of the services that we can and do offer. Much of last year was focused on developing, mobilising and implementing the new Bromley Well service. This has involved immense efforts to embed the service with partner organisations as well as raise awareness across Bromley's diverse communities. We will aim to continue to mature these relationships based on aligning our work with partner strategies and focusing on longer-term outcomes.

4.7 Strategic Aims

4.8 The following are the Strategic Aims which guide all that BTSE does:

- To provide a single point of access to voluntary and community sector services to benefit the health and wellbeing of residents in the London Borough of Bromley and surrounding areas;
- To carry on activities which benefit the coordinated provision of health and wellbeing services, including as part of an integrated care network in Bromley; and
- To carry on activities which benefit the wellbeing of residents and communities in Bromley.

4.9 Governance

4.10 In October 2017, Bromley Third Sector Enterprise CIC Limited was formally registered. BTSE is a Community Interest Company limited by guarantee registered in England and Wales. Its registered office is at Community House, South Street, Bromley. The BTSE governance framework includes a Memorandum and Articles of Association, along with a Member Agreement from which the following are the key points:

- The Core Members agreed to work together to deliver services that will improve the health and wellbeing of the people of the London Borough of Bromley and surrounding areas, and agreed to achieve this through a new joint venture as a community interest company.
- Each of the Core Members are local voluntary and community sector organisations in the London Borough of Bromley and surrounding areas.

4.11 BTSE therefore brings further added value through its governance structure as a social enterprise, enabling it to demonstrate strong understanding of local needs; being effective in its collaborative efforts; and being able to bid for and leverage resources into the borough.

4.12 Associate Members

4.13 While the model has been developed with specific members (previously recognised by the Council as its 'strategic partners') at its core, BTSE has sought to be inclusive of other key VCOs which could add value and bring reach, diversity and specialisms. In order to achieve this, an Associate Membership model was developed with an open invitation to apply. There are now 16 approved Associate Members.

4.14 Bromley Well

4.15 Bromley Well seeks to provide a seamless service that supports Bromley residents to stay both emotionally and physically well, avoid or delay the use of health and social care services and remain independent. The service pathways offered which link with the JSNA, include comprehensive support for Older People, support for people with their Mental Wellbeing, support for people with Long Term Health Conditions and Carers Support Services. Other service pathways support people with Learning Difficulties and Physical Disabilities as well as an Employment and Education pathway which is helping to break down the barriers to employment, education and volunteering. The service is also providing Support to the VCSE Sector and co-ordinates volunteering across the Bromley Well service as well as providing impartial information, advice and guidance on other social determinants of health such as housing, debt and employment which are crucial to a person's wellbeing. The Bromley Well service is sub-contracting three other local VCSE organisations including Bromley Y and Advocay for All, two of BTSE's Associate Members.

4.16 Bromley Well has developed a strong brand and identity which has, and is, being used to promote the service to health and social care professionals and Bromley residents in a variety of ways. The building of relationships across other local networks has led to the development of some significant pieces of partnership working:

- GP Practices including running weekly LTHC drop-ins
- Oxleas – work with service user group members
- Mytime Active – working together to enable Bromley Well Mental Wellbeing service users to have discretionary rate access to Mytime Active venues
- Community Impact Days (Police) – involvement of LTHC team in CI days
- Fire Service and Fire Safety Visits signposting local people to Bromley Well Service
- The Glades and the Walnuts Shopping Centres

4.17 Bromley Well has quickly established itself across the borough in its first five months and is providing active support to over 2,000 local people.

Non-Applicable Sections:	Impact on Vulnerable People and Children, Financial and Legal implications, Implications for Other Governance Arrangements, Boards and Partnership Arrangements, including any Policy and Financial Changes, required to Process the Item, and Comment from the Director of Author Organisation
Background Documents: (Access via Contact Officer)	Not Applicable.